

MADIFIDE, INC.
WFID (FM)
EEO Public File Report
October 1, 2010 - September 30, 2011

I. VACANCY LIST

See Section II “Master Recruitment Source List” for recruitment source data

No vacancies created or filled for this station during this time period.

II. MASTER RECRUITMENT SOURCE LIST (MRS�)

RS Number	RS Information	Source entitled to vacancy information (Y/N)	No. of Potential Interviewees Referred by RS over reporting period
1	Puerto Rico Radio Broadcasters' Association (PRRBA) Calle Delta 1305, Caparra Terrace San Juan, PR 00920 787.783.8810	Y	0
2	Internal referral	Y	0
3	University of Puerto Rico Río Piedras Campus PO Box 21907 San Juan, PR 00931-1907 Tel. (787) 764-0000 / 764-3680 fax	Y	0
4	Metropolitan University PO Box 21345 San Juan, PR 00928-1345 Tel. (787) 766-1717	Y	0
5	Other Radio Stations	N	0
6	On Air Advertising	Y	0
7	Careers, Inc 208, Ave Ponce de Leon Suite 1100 San Juan PR 00918-1036	Y	0
8	Direct Applicant (submitted resume unsolicited)	Y	0

9	Internal Applicant	Y	0
10	Clasificados Online www.clasificadosonline.com	Y	0

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III. RECRUITMENT INITIATIVES

	TYPE OF RECRUITMENT INITIATIVE (Menu Selection)	Brief Description of Activity
1	Internship	Madifide maintains an ongoing informal internship program to train any interested individual in the various operations of a broadcasting facility
2	Mentoring young advertising executives	Madifide upper management continually mentors junior advertising executives for management positions
3	Training Programs	Madifide has its employees regularly attend various training programs to increase their job proficiency and skills and enable employees to obtain the skills necessary for job advancement
4	Job Banks/Internet Programs	Madifide participates in job banks through University of Sagrado Corazon, Interamerican University and online at www.clasificadosonline.com designed to promote general outreach as well as specific vacancies.